



**RWTHAACHEN
UNIVERSITY**

**SPONSORSHIP
OPPORTUNITIES**

EARLI 2019

12 - 16 August 2019 // Aachen, Germany

WHY SPONSOR EARLI BIENNIAL CONFERENCES?

EARLI brings together about 2,000 academic researchers, policy makers, practitioners and others interested in the field of academic research on learning and instruction.

Our conference is among the largest within educational research and offers an ideal platform to reach out to this specific target group in academia. We warmly welcome you to have a look at our sponsorship opportunities.

As a sponsor and exhibitor, you will have the chance to

- Showcase your publication portfolio or other products
- Network and discuss with leading educational experts
- Build partnerships with members of our research community

SPONSORSHIP PACKAGES

Exhibition Booth	GOLD large	SILVER regular	BRONZE regular
Company profile in sponsors section of programme book	✓	✓	✓
Free catering for two attendants during conference (excluding gala dinner)	✓	✓	✓
Mentioned in our social media channels	✓	✓	✓
Company logo on conference website	✓	✓	
Conference Bag Insert	✓	✓	
Mentioned in the conference app	✓	-	-
Full Page in Conference Programme	✓		

If you find that our sponsorship opportunities do not provide a perfect match for your needs, let us know on conference@earli.org and we can try to customize a package for you.

SPONSORSHIP PACKAGES - FEES

EARLI Biennial Conference
1,800 – 2,200 attendees

MAIN PACKAGES

GOLD	€ 4.000
SILVER	€ 3.000
BRONZE	€ 2.000

Other advertising opportunities include:

Conference website banner	€ 500
Bag insert	€ 500

*All prices include 21% VAT.

Exhibition booths will be arranged at a central location with a lot of exposure to the conference delegates. The exhibition will be open for participants throughout the conference, Monday August 12th – Friday August 16th. There are 20 spaces available at this exhibition space. Each booth measures (1,2 m x 0.6 m) includes 2 chairs and WIFI access, a large booth has two tables. Publishers will be responsible for the transportation of any exhibition material to and from the facility and for setting up their booth

Our conference website 70,000 visitors in 2017 and more than 2,200 people from 51 different countries attended the EARLI 2017 conference in Tampere, Finland. Our combined **social media channels** (Instagram, Facebook, Twitter, LinkedIn) have more than 5,000 followers. **Follow us: @EARLI2019**



ABOUT EARLI

The European Association for Research on Learning and Instruction (EARLI) is an international scientific community with the primary goal to support an active research culture in the field of learning and instruction. EARLI also promotes and supports research initiatives between internationally active researchers such as Special Interest Groups (SIGs), EARLI Centre for Innovative Research (E-CIR) and Emerging Field Groups. It also aims to stimulate young researchers to engage with senior researchers through its JURE network. Paramount in achieving these goals are the EARLI conference activities and publications (Learning and Instruction, Educational Research Review and Frontline Learning Research) and the EARLI book series.

EARLI has over 2,000 members who engage in critical discussion on the state of educational research. Members can increase their involvement through our Special Interest Groups (SIGs) which allows further discussion and exchange on a specific topic in the broader field of educational research. This ensures that EARLI is a vibrant research community representing a very high level of academic research in learning and instruction.

For more information about sponsorship opportunities, please contact:

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ABOUT OUR CONFERENCES

The EARLI Biennial Conference is one of Europe's biggest academic educational conferences and brings together 1,800 – 2,200 delegates for one week to discuss the state of the art of the educational research. Renown and expert keynote speakers present their research findings to the attendants which can choose from over 500 presentations to get inspired or enjoy a fruitful discussion with their peers.

Preceded by the Junior Researchers (JURE) of EARLI pre-conference, the new generation of educational researchers is presenting and discussing its findings with their peers or attending interactive workshops.

In the even years, each EARLI SIG organises a conference focusing on their specific domain within the broader field of educational research, bringing together between 50 and 500 junior and senior researchers across Europe.

The conferences facilitate excellent networking opportunities, initiate and fosters further collaborations between our members ever widening and deepening the scientific research on learning and instruction.