Marcella Hoogeboom

Dr. Marcella Hoogeboom is Assistant Professor at the department of Learning, Data Analytics and Technology at the University of Twente, where she earned a PhD (cum laude) on adaptive behavioral dynamics. She is specialized in how learning in teams and organizations unfolds over time, leadership, team routines, and complex adaptive systems. She supervises multiple PhDs around these topics. She is involved in several major research projects on learning in the workplace and effective collaboration in teams (e.g., NWA Skills@Scale, NWO Learning and Innovation Ahead of the Threat). In her work she uses, combines, and implements innovative tools and techniques for examining temporal processes of learning and effective interactions, also in the context of simulation settings.

