



SPONSORSHIP

EARLI and JURE 2025

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Graz, Austria

23 - 29 August 2025

EARLI.ORG/EVENTS/EARLI2025

ABOUT EARLI



The **European Association for Research on Learning and Instruction** (EARLI) is an international scientific association for junior and senior researchers in education. Representing around 3.000 members in more than 60 countries across the globe, EARLI is one of the biggest educational associations of its kind.

Our Biennial Conference (EARLI 2025) brings together well over 2.500 academic researchers, policy makers, practitioners and stakeholders for a fruitful and high-quality exchange of ideas, thoughts and insights. This makes our conference an ideal platform for companies and publishers to reach out to this specific target group in academia. The EARLI conference is preceded by a pre-conference (JURE 2025) aimed specifically at junior researchers and PhD students, new to the field of learning and instruction.

In 2025, the EARLI and JURE conferences will be hosted by the **University of Graz** in the wonderful city of Graz (Austria), renowned for its well-preserved medieval old town, which boasts UNESCO World Heritage status.

EARLI 2025 celebrates the 40th anniversary of our conference and marks its debut in Austria, promising an unforgettable event for both delegates and sponsors alike!

OUR OFFER



SHOWCASE

Showcase your publication portfolio or educational products to an engaging audience of educational researchers and professionals



NETWORK

Get to know leading educational experts and up and coming junior researchers, active in Europe and beyond



PARTNER

Build exciting partnerships with members of our research community

Our exhibition is a great way to showcase your company and interact with delegates! The EARLI 2025 Exhibition will be located in a prime area with high visibility and lots of footfall. The exhibition will be open for participants throughout the conference, from Monday 25th of August until Friday 29th of August 2025.

There are 20 spaces available in our exhibition. Each booth provides a table, two chairs, power outlets and WiFi access. You will also be offered full conference access (incl. catering) for two booth managers. Exhibitors will be responsible for the shipping of any exhibition material to and from the conference venue and for setting up and packing up their booth on-site.

If you are unable to attend the conference in person, you can opt for one or more of our sponsorship options. By partnering with us, you can enhance your visibility and connect with leading professionals in the field of education research from around the world.

We warmly invite you to have a look at our sponsorship opportunities. Please note that all exhibitor and sponsorship options can be combined and negotiated. Should you wish to propose an alternative form of sponsorship, or wish to discuss your specific needs, feel free to reach out to us any time.

For more information about sponsorship opportunities, please contact:

Lisa Vanhaeren

EARLI Association Manager

lisa.vanhaeren@earli.org

OPTIONS

EXHIBITOR

EXHIBITOR PACKAGE	GOLD	SILVER	BRONZE
Exhibition Booth	✓	✓	✓
Conference ticket for two booth managers (incl. catering)	✓	✓	✓
Company logo on conference website	✓	✓	-
Company logo in conference app	✓	✓	-
Conference bag insert	✓	-	-
Fees*	€ 2.500	€ 1.500	€ 1.000

* All fees are VAT exclusive.

To incorporate the JURE pre-conference, add € 500 to the sponsorship total.

SPONSOR

SPONSORSHIP OPTIONS	FEES*
Company logo on conference website	€ 250
Company logo in conference app	€ 250
Conference bag insert	€ 500

* All fees are VAT exclusive.

To incorporate the JURE pre-conference, add € 500 to the sponsorship total.

FACTS AND FIGURES

As the EARLI community continues to grow, we invite you to partner with us to amplify your reach and impact within the educational research community. These key statistics highlight the opportunities for exhibitors and sponsors at one of the most prestigious educational research conferences in Europe.



2.645 PARTICIPANTS

Total number of unique participants in EARLI and JURE 2023.



3.335 EARLI MEMBERS

Total number of EARLI members in 2023.



66 COUNTRIES

Total number of countries represented among the EARLI membership, across Europe, North and South America, Asia, Africa and the South Pacific.



15.784 VISITORS

Total number of unique visitors to the EARLI website in 2023.
Figures do not include anonymous visits.



5.000+ FOLLOWERS

Numbers of unique followers across EARLI's social media channels.

IMPORTANT DATES

SEPTEMBER 2024

Exhibitor and sponsorship packages are released and available for selection.

DECEMBER 2024

Preliminary deadline to secure your exhibitor or sponsorship options.

28 FEBRUARY 2025

Signed agreements and payments are due to confirm your sponsorship.

25 APRIL 2025

Submission of promotional materials (logo, URL, description) for publication on the conference website and app.

23 MAY 2025

Exhibitor guidelines on booth setup, shipping and logistics are available.

23 - 24 AUGUST 2025

The 29th JURE Pre-conference at the University of Graz, Austria

25 - 29 AUGUST 2025

The 21st EARLI Conference at the University of Graz, Austria