

## EARLI 2025 – POSTER GUIDELINES

**Interactive poster sessions** involve a number of thematically linked posters. A short presentation of about 5 minutes for each poster is given to an audience gathered as a group. After the authors' brief presentations, in-depth discussions with the audience are facilitated through an exhibition-style format, where audience members freely discuss further details with the presenter(s) of their choosing. The poster sessions offer researchers the chance to present their work in a visual format and provide more opportunities for interaction and discussion.

Poster sessions are scheduled for 90 minutes, following the format above. Materials for fixing posters on the walls or poster boards will be provided.

Below you can find guidelines for the creation of a poster, and the information it should contain.

A poster should be as self-explanatory as possible so that your main job is to supplement the information it contains. To reach this aim, make it clear, structured, concise, and attractive.

## Cleaness and structure

The title and authors' names and affiliations should be at the top of the poster. Although there is room for flexibility, it is often useful to have panels indicating, for example, the aims of the study, the methods and participants involved, and the material used. Other panels might highlight the most important results and the conclusions. If appropriate, diagrams, graphs and tables can be used effectively to visualise results.

## Conciseness

As space is very limited, be sure to present the most important information only and effectively. Don't overcrowd the poster with too much data or too much text. The title and the conclusion are the most important "eye catchers". They should say something such as "Teaching method A doubles the motivation of at-risk students", as opposed to "The effects of a new teaching method on learners".

Make sure that the message you want to convey is transported by the information and not lost in it. Although concise, make sure you give the necessary theoretical information.

## Attractiveness

Be aware that your poster is viewed from a distance. Therefore, all text should be large enough to be read from a distance of about 1.5 m. The major titles/subtitles should be in large letters, at least 2-3 cm when printed. There should be enough space between text lines (1.5 – 2 line spaces). You can use background colors (they should not distract) and arrangements of columns or rows to connect portions visually that are related conceptually. Such layouts help guide the audience through the poster.

## General Considerations

The size of your poster should be ISO A0 in portrait format. Poster boards and materials for fixing the posters will be provided on-site. You can provide a QR code linking to your poster online for those interested to view your poster at a later date.

